



Your WP Guy

SEO Overview for: briantracy.com

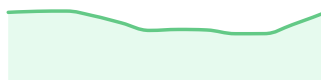
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SEO Overview - briantracy.com

ORGANIC KEYWORDS ?

6,739



SUM OF RANK CHANGE ?

3 mos: +55k 1 mo: +29k



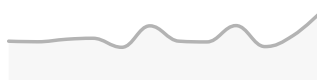
EST MONTHLY SEO CLICKS ?

1.0M

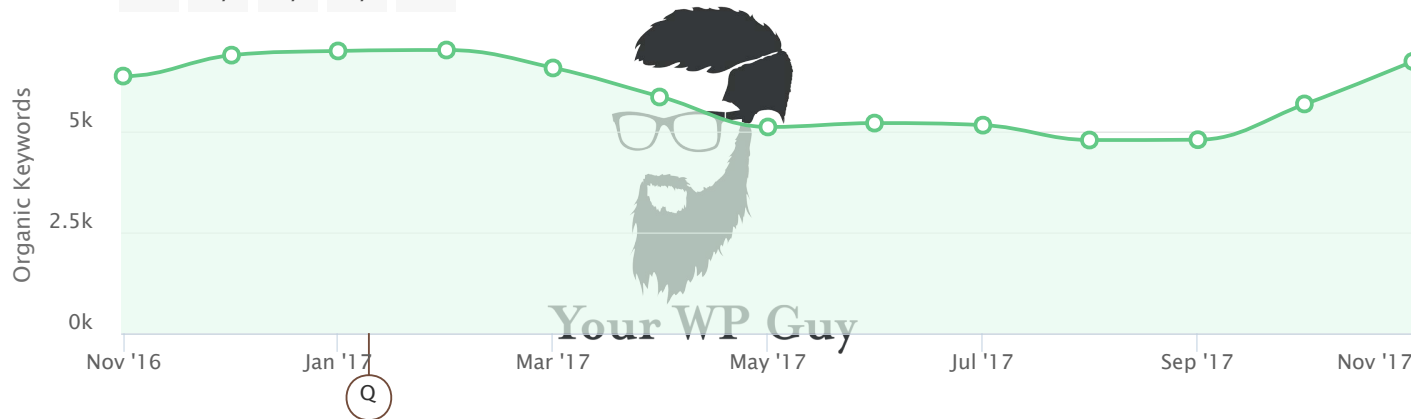


EST MO SEO CLICK VALUE ?

\$1.3M



Zoom 6m 1y 2y 5y All



PAGE 1 KEYWORDS: 2,040 ?

JUST MADE IT ?



JUST FELL OFF ?



ALMOST THERE: 1,061

(Ranks 11-16) ?



PAGES 2 TO 5: 4,699

(Ranks 11-50) ?

Keyword Gainers and Losers

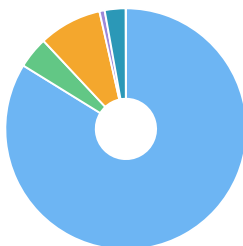
IMPROVED RANKS ?



LOST RANKS ?



NEWLY RANKED KEYWORDS ?



- Blogs
- News
- Has affiliate links
- Forums
- .Gov / .edu
- Directories



11 YEARS 5 MOS

History of rankings we've collected



432

Keywords their top 2 competitors also rank for

Top Organic Competitors

briantracy.com

SEO Keywords: 6.73k

success.com

SEO Keywords: 6.45k

addicted2success.com

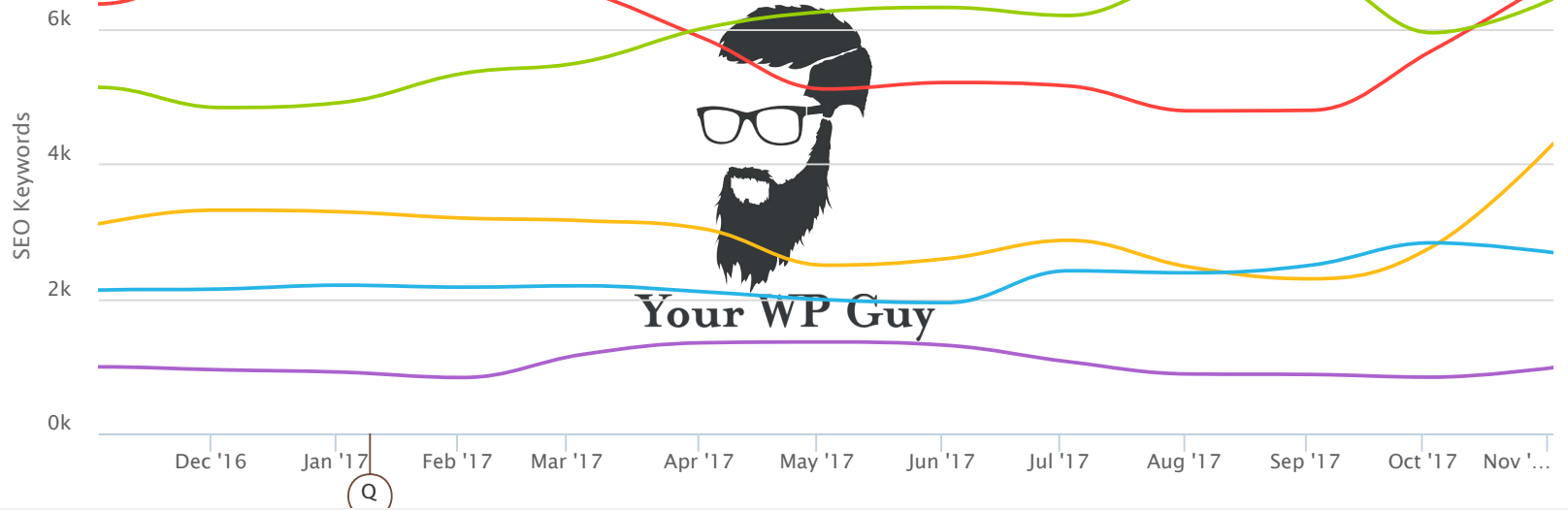
SEO Keywords: 4.30k

thesaleshunter.com

SEO Keywords: 979

rainsalestraining.com

SEO Keywords: 2.68k



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Shared Organic Keywords

briantracy.com

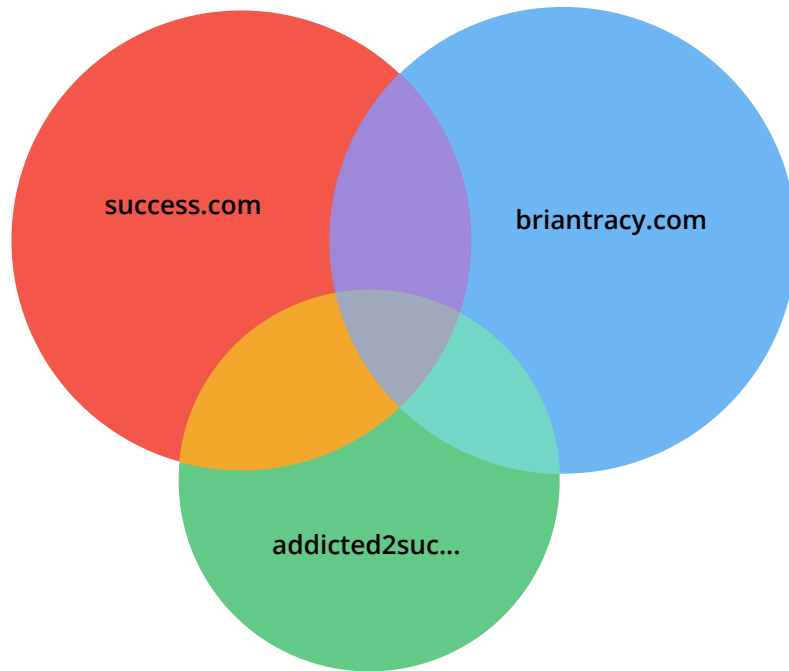


vs


success.com


vs

addicted2success.com





Overall Market Research

 **KEYWORD UNIVERSE** (15,037)
Keywords any domain ranks for

 **CORE STARTING KEYWORDS** (432)
Keywords all three rank for

Recommendations for briantracy.com

 **WEAKNESS** (571)
Keywords both competitors rank for, but not briantracy.com

 **EXCLUSIVE KEYWORDS** (5,282)
Competitors don't yet rank, but briantracy.com does

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Most Valuable Keywords





Keyword	Est Clicks/Mo	Est Click Value/Mo
inspirational quote	35.2k	\$74k
motivational quotes	53.4k	\$58k
inspiring quote	20.5k	\$39k
motivational quote	15.5k	\$39k
inspiring quotes	23.7k	\$37k

Newly Ranked Keywords

Keyword	Position	Ranking Difficulty
life quote	20	65
quotes	16	66
quote	19	67
confidence	46	67
encouraging quote	28	53

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Keyword Rank Gains

Keyword	Position (Change)
motivational quotes	1 (2 )
inspiring quotes	6 (29 )
inspiring quote	5 (3 )
inspirational quote	4 (1 )
inspiration quotation	5 (2 )

Keyword Rank Losses

Keyword	Position (Change)
motivation quotes	4 (-1 )
motivation quote	4 (-1 )
leadership qualities	4 (-2 )
subconscious	4 (-1 )
quotations about life	42 (-8 )

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Page One Keywords





Keyword	Ranking Difficulty	Position (Change)
inspirational quote	65	4 (1 ↑)
motivational quotes	63	1 (2 ↑)
inspiring quote	61	5 (3 ↑)
motivational quote	64	5 (0 ↑)
inspiring quotes	65	6 (29 ↑)

Almost There Keywords






Keyword	Ranking Difficulty	Position (Change)
quotes	66	16 (0 ↑)
positive quotations	58	11 (12 ↑)
sales trainings	52	15 (2 ↑)
sales training	47	16 (-1 ↓)
success factor	69	12 (21 ↑)

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Keywords That Just Made the First Page

Keyword	Position (Change)
inspiring quotes	6 (29 )
positive quotes	5 (8 )
good leadership	8 (7 )
good leader	4 (11 )
inspiring words	9 (34 )

Keywords That Just Fell Off the First Page

Keyword	Position (Change)
motivational speaker	35 (-27 )
inspirational speaker	17 (-8 )
motivational phrases	14 (-6 )
overcoming adversity	11 (-3 )
improving work performance	12 (-6 )

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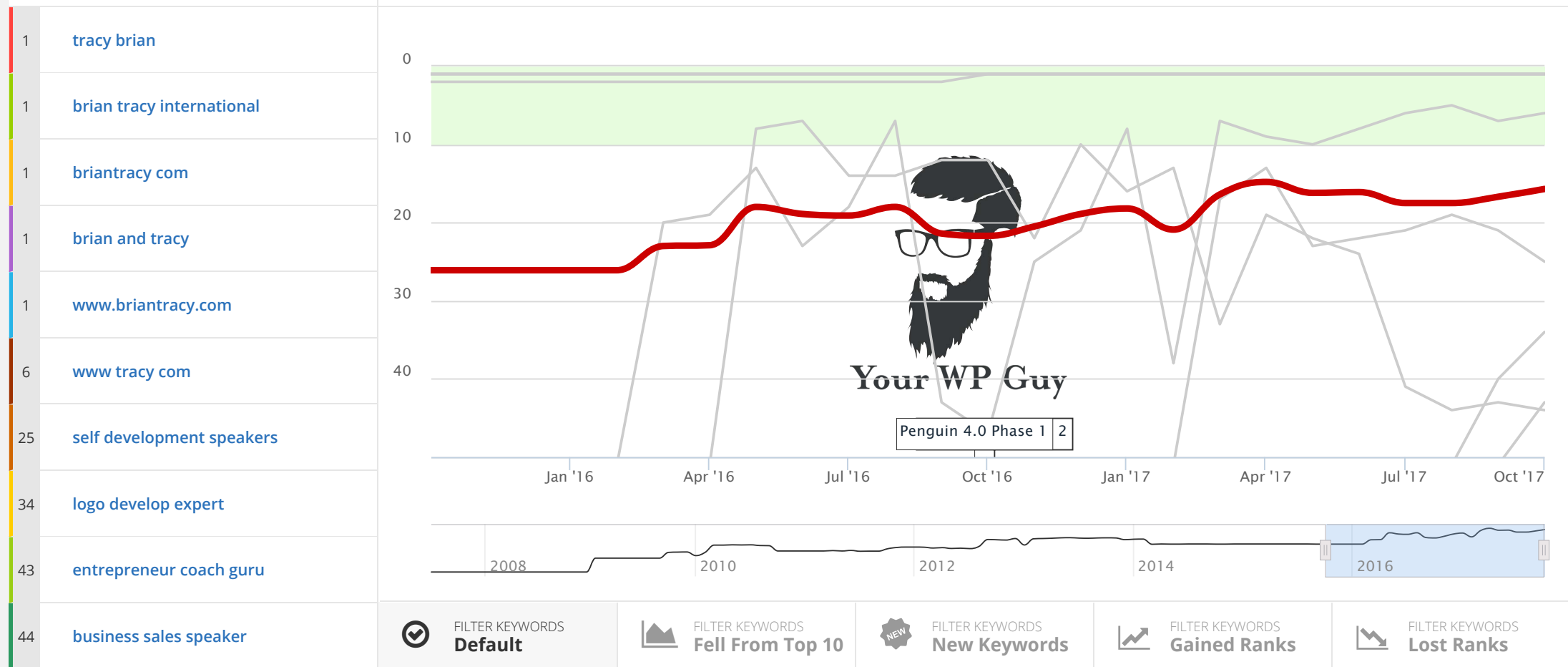
Inbound Links (Backlinks)

Backlink	Domain Monthly Organic Clicks	Page Monthly Organic Clicks	Domain Strength	Ranked Keywords	Outbound Links
www.onepagecrm.com/blog/handling-sales-objections	9.50k	115	40	24	20
www.reasonstouse.com/website/simple-effective-blogging-strategies-after-3-years/	115	1	18	1	20
www.sellingfearlessly.com/article-3/	85	1	16	1	20
www.prasannasabat.com/2012/11/soa-testing-framework.html	2	1	7	1	20
christophercumby.com/	1	1	0	1	20
djclay1.wordpress.com/tag/74120/	1	1	0	1	24
www.entrepreneurmag.co.za/advice/personal-wealth/personal-finance/becoming-a-self-made-millionaire-5-things...	30.00k	4	45	5	5
www.amanet.org/training/articles/Brian-Tracy-on-the-Psychology-of-Performance.aspx	720.00k	1	54	1	6
networkinghq.wordpress.com/	7	4	4	1	22
howtostartanllc.com/business-ideas/public-speaking-instruction	64.00k	1	47	3	8

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Ranking History

Top 10 Keywords



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